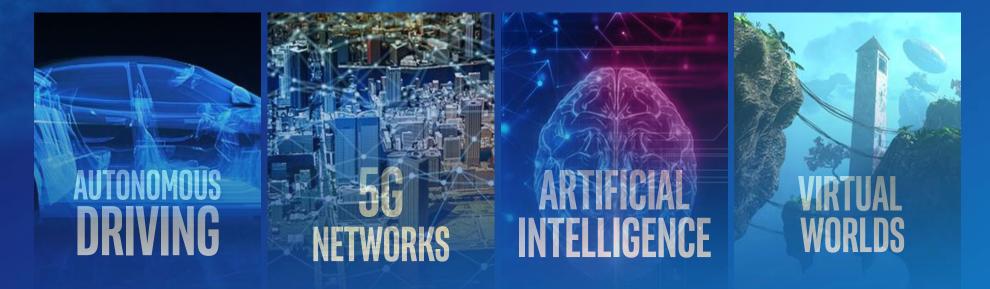


EMPOWERING GOVERNMENTS WITH MODERN TECHNOLOGY

Cigdem Ertem Global Director for Public Sector, Client Computing Group

AT INTEL

WE'RE POWERING THE FUTURE OF COMPUTING AND COMMUNICATIONS, DELIVERING EXPERIENCES ONCE THOUGHT TO BE IMPOSSIBLE.





SILICON BROUGHT US THE THIRD INDUSTRIAL REVOLUTION IT IS NOW USHERING IN THE FOURTH REVOLUTION

INFORMATION AGE TO DATA AGE BIOLOGICAL, PHYSICAL, AND DIGITAL 100B CONNECTION POINTS THE ECOSYSTEM RESHAPED



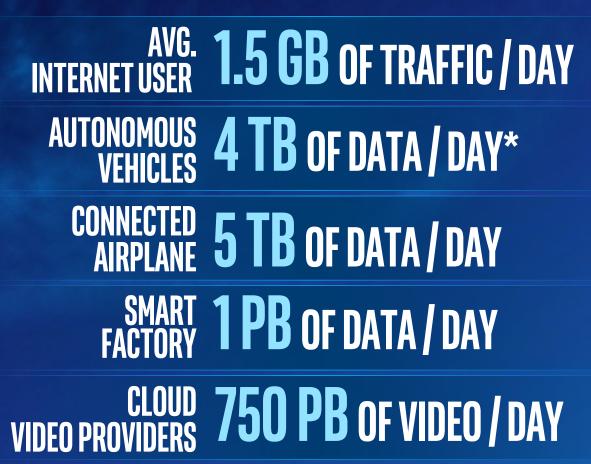
We're moving into a world where machines and software can analyze (see patterns that were always hidden before); optimize (tell a plane which altitude to fly each mile to get the best fuel efficiency); prophesize (tell you when the elevator will break and fix it before it does); customize (tailor any product for you alone); and digitize and automate just about any job. This is transforming every industry.

ANALYZE - OPTIMIZE - PROPHESIZE - CUSTOMIZE - DIGITIZE

From the New York Times, "Climate Shifts Aren't Limited to Weather," Thomas L. Friedman, 2 August 2017:



BY 2020



Se an

FLOOD OF DATA

*Estimate based on the average vehicle being operated 1-2 hours per day Source: Amalgamation of analyst data and Intel analysis.



GOVERNMENTS' CHALLENGES



SECURITY



ATTACKS INCREASING IN FREQUENCY & SOPHISTICATION

Shamoon 2 reappears in Saudi Arabia as destructive attack on industry		Virgin America Login credentials stolen from 3k employees		WannaCry ransomware features stolen NSA exploit		Equifax discovers they have been attacked. Financial data on 143M people stolen.		YAHOO! uncovers that earlier hack affected all 3 billion email addresses		< lion
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
	Dun & Bradstreet database of 33.7M email addresses & contact info leaked		Anthem employee emails 18.5k medical records to his personal account		NotPetya launches destructive attack in Ukraine - age of cyberwarfare?		Etherium suffers heists of \$7.4M and \$32M weeks apart		Uber reveals breach of 57M customers and drivers personal info	

In the first quarter of 2017, **New malware** emerged every **4.2**



HOW IS THE SECURITY LANDSCAPE SHIFTING?



81% OF BREACHES in 2017 started with stolen or weak credentials¹

90% OF INCIDENTS result from exploits in software²

SOFTWARE BASED ATTACKS

Sources: 1) Verizon 2018 Data Breach Investigation Report (DBIR) 2) McAfee Labs Threat Report, June 2018 3) <u>Gartner Press Release, August 15, 2018</u>



General Data Protection Regulation





NIST

INCREASING REGULATION

<u>WORLDWIDE SECURITY SPENDING</u> 2017: ~\$102 BILLION³

2018: ~\$114 BILLION³

2019: ~\$124 BILLION

INCREASED SPENDING



GOVERTNMENT COMPUTING PRIORITIES





THE PLATFORM BUILT FOR BUSINESS

Hardware, technologies and solutions for business computing endpoints

BUILT FOR BUSINESS

Features that enable, accelerate or complement Windows* 10 Pro/Enterprise

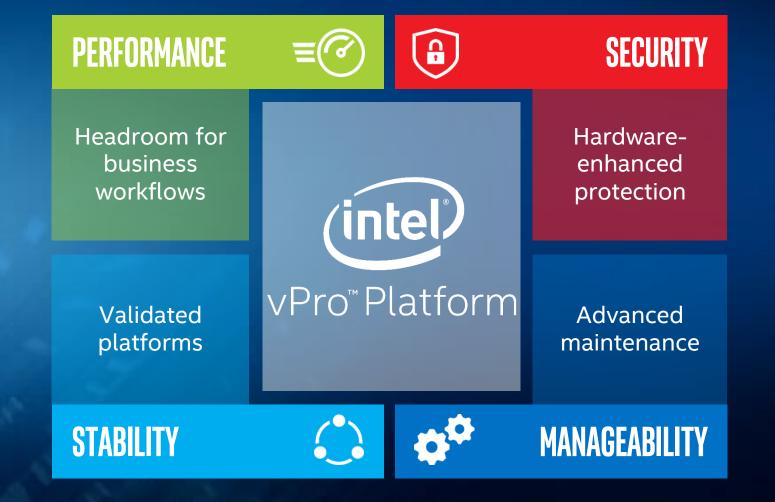
BROAD MARKET SUPPORT

Over 100 new systems every year from top manufacturers

VERIFICATION PROGRAM

Formal brand requirements and testing program to verify functionality

MORE INFO at intel.com/vpro



• Other names and brands are property of their respective owners



SKILLS NEEDED FOR TODAY AND MORE IMPORTANTLY FOR FUTURE



Technology Rapidly Reshaping Businesses & Governments



(intel)

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Technology Continues to Rapidly Reshape the Workplace

50%

of workers could be replaced today with current automation (McKinsey)

Potential Jobs automated by 2030 (PwC) 30 % in U.S. 35% in Germany

Percentage of customer interactions managed without a human by 2020 (Gartner)

30% in U.K. **20**% in Japan



Technology-Enabled Learning Skills Development



Digital Content Creation

Al/Machine Learning

Technology fosters **ACTIVE ENGAGEMENT** in kills Science development by the teacher and the student

Design Thinking Industry 4.0/skills require nore powerful devices Simulation/Modeling support higher-order thinking skills and abilities

Today

Digital Assignments (Word Processing) Tech ologyremables ACCESS to resources that support personalized and adaptive learning of digital content Hardcopy

TECHNOLOGY ADOPTION & COMPUTE POWER

BLOOM'S TAXONOMY

CREATING design | build | construct | invent

> **EVALUATING** critique | assess | judge

ANALYZING examine | compare | organize

APPLYING

apply | solve | calculate

UNDERSTANDING

interpret | explain | discuss

REMEMBERING describe | recall | define

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Solutions for Skill Building

SOLUTION GOALS

LEARNING & TEACHING ENVIRONMENT

SOLUTIONS TO ENSURE Reliability & Scalability Security Collaboration

STUDENTS

SOLUTIONS TO PRACTICE

Creativity & Modeling Design/Computation Thinking Coding/Programming

EDUCATORS

Solutions to EMPLOY Immersive Content Personalized/ Adaptive Learning Skills/Risks Assessment



INNOVATION TO ENABLE PUBLIC SECTOR MISSION OUTCOMES





INTEL DELIVERS END TO END PLATFORMS

DEVICES/EDGE **CLOUD/DATA CENTER NETWORK** intel (intel) (intel) Movidius (intel) (intel (intel) (intel) MOBILEVE STME - Eyo Q (intel **CUSTOM** XEON[®] STRATIX* ATOM CORE PENTIUM CELERON **NERVAN**A MODEMS Myriad X 571 inside MEMORY 4G/5G **SOFTWARE**

THANK YOU!

COLLABORATION & PARTNERSHIP ARE CRITICAL TO OUR COLLECTIVE SUCCESS

MAGINE WHAT'S POSSIBLE BOTH NOW... & IN THE FUTURE

