Digital Transformation-Canadian Experience:

The Missing Link in eGovernment

Shauneen Furlong Ph.D., MBA, PMP

Tallinn, Estonia, May 21, 2019

Digital Transformation - Canadian Experience

Phenomenal international success

Surveyed eGovernment in 80 countries

- 1. Integrate automated project & change mgt
- 2. Compendium of 10 barriers & challenges

Paradigm Shift to Comprehensive Use of Digital Power

- 1. Integrate automated project mgt & change mgt to implement technical solution & people dimension:
 - Project mgt enhanced with technology to be results based not administrative compliance methodology
 - Change mgt to address conscious based leadership of people impact on environment

Paradigm Shift to Comprehensive Use of Digital Power

2. Address compendium of 10 eGovernment barriers:

- Manage conflicting stakeholders
- Adapt & blend technology, people & process
- Eliminate rewards to traditional business models
- Update system dev to incorporate politics & private sector
- Maintain & distribute lessons learned
- Upgrade interoperability & end excessive promises & metrics
- Judiciously manage information proliferation
- Holistically address project mgt as solution driver
- Embrace subject matter expertise
- Acknowledge enterprise wide organizational solutions

Way Forward

Inspire digital transformation throughout society

Overcome 10 eGovernment barriers through integrated project & change mgt solution (IBM fellowship)

Congratulations to Estonia for the promotion of the digital age

Thank you for the opportunity to contribute.

Shauneen